

# Publishing and English

**This programme is administered by the Department of Information Science in conjunction with the Department of English and Drama and meets the demand for graduates with interdisciplinary skills for application across the whole range of publishing and information based industries.**

Publishers work with authors and designers to create and disseminate the knowledge base from which people can retrieve information. Publishing is changing dramatically, and increasingly the industry delivers its products electronically. The philosophy of this programme is to provide specialised education in publishing together with core information modules and the essential grounding in English, to provide the basis on which a career in the publishing industry of the twenty-first century can be built.

Expected intake: 25 students per year.

## Employment Results

Students have found employment with organisations such as Cambridge University Press, Palgrave Macmillan and British Telecom.

## Graduate Profile

Rehannah Karim graduated from Loughborough in 2005 and found employment as Marketing Manager with SAGE Publications.

## Teaching Methods

A mix of lectures, tutorials and practicals including group work. Assessment methods include written work: projects, essays, reports and continuous assessment (including Computer Aided Assessment).

## Pre-Programme Experience

Although not essential, any experience of some type of information work or publishing is likely to be valuable in realising the benefits of the programme.

## Combined Honours BA (Hons)

UCAS Code: P4Q3 BA/PubEng  
Programme Length: Three years

## BA (Hons) DPS

UCAS Code: P4QH BA/PubEng  
Programme Length: Four years with sandwich

**Tutor:** Dr Sally Maynard

## Typical Offer:

A Level qualifications: 300 points from: two subjects at A Level + a third subject at A Level or two subjects at AS Level (General Studies is an acceptable A Level). For this programme, a B at English Literature or Language A Levels is required.

## Other Qualifications:

Vocational A Level (VAL): 300 points from a minimum of 18 units (any combination of VAL units, A Level units, AS Level units).

BTEC, GNVQ, ACCESS, International Baccalaureate, Irish, Scottish and other qualifications will be considered individually by the Admissions Tutor. Mature students are encouraged to apply. Please contact us prior to application to discuss our requirements.

## Additional Requirements:

GCSE Mathematics grade C

## For further information please contact:

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**YEAR ONE**

<b>Compulsory Core Modules</b>	<b>Credits</b>
An Introduction to Language	10
Critical Studies 1	10
Critical Studies 2	10
Graphic Design and Desktop Publishing	10
Introduction to Poetry 1	10
Introduction to Publishing 1	10
Introduction to Publishing 2	10
Introduction to Publishing Law	10
Studying Publishing	10
Web Design	10

**Plus optional modules from English and Drama, selected list below:**

Introduction to Film Studies	20
Introduction to Poetry 2	10
Introduction to the Short Narrative	10
Introduction to the Short Story	20
Woman's Voices	10
Writing Women	10
<b>Total Credits to be taken</b>	<b>120</b>

**YEAR TWO**

<b>Compulsory Core Modules</b>	
British Drama 1576-1737 or Victorian Literature	20
Publishing Design and Production	20
Editing and marketing 1	10
Editing and marketing 2	10
People Centred Information Services	10
Research Methods	10

**Plus optional modules from English and Drama, selected list below:**

American Adaptations	10
Charles Dickens	10
Clarissa	10
Philosophy, Literature and the Arts	10
The Novel in France 1830-1890	20
Writing of the 1790s	20
The Weird Tale	20
Woman's Writing in the 17 <sup>th</sup> Century	20
<b>Total Credits to be taken</b>	<b>120</b>

**Optional Year Out in Industry**

(4 Year BA Single Honours with one year placement: UCAS code P4QH BA/PubEng4)

A year out paid placement provides students with an opportunity to gain work experience and professional training.

All students are helped in selecting an appropriate placement by our Liaison and Training Officer. Work experience gained during this period often helps students in their future career choice.

Each student undertakes an agreed project for the employer and submits a report on the placement. A tutor will visit the student during the year out.

Work experience allows students to offer practical experience within lectures and tutorials, benefiting everyone on the programme. Successful completion results in the award of the Diploma in Professional Studies in addition to the BA Degree.

**FINAL YEAR**

<b>Compulsory Core Modules</b>	<b>Credits</b>
Project or Dissertation (English & Drama)	30
The Book Trade	10
Culture and Change Management	10
Human Information Processing	10
The Magazine Business	10

**Plus optional modules from 2 departments below:**

<b>Information Science</b>	
Advanced Web Design and Web Analytics	20
The Child and the Book	10
Gender and Information	10

**English and Drama, selected list below:**

America at War	20
Cruel and Unusual	10
Introduction to Systemic Functional Linguistics	20
Maps and Motors	20
Modernisms	20
Postmodern America	20
Unexpected Light: Writing Afghanistan	20
Women and Narrative	20
Writings of Intimacy	20

**Total Credits to be taken** **120**

**Please Note:** All modules are subject to change and availability. This is particularly relevant to optional modules which may not be available from time to time due to timetable clashes. The Department will direct students to available modules for that particular year.